

### Airtel Mobile Commerce BV

("Airtel Money", or the "Company")

# Airtel Money drives efficiency for businesses through Airtel Africa Developer Portal

**Nairobi, 17 November 2021:** Airtel Money, the dedicated mobile money platform, is driving better efficiency for businesses to engage in seamless mobile money activity with its upgraded Airtel Africa Developer Portal. The portal, using several Open APIs and solutions, integrates remote payments with Airtel Money wallets, to provide greater ease of access for Airtel Money services across multiple business sectors and regions across the Continent.

The portal enables Airtel Money to better respond to the rise in popularity around digital money services and ecommerce platforms across Africa. This highly secure and seamless portal was created especially for those merchants and e-commerce businesses to create, discover and integrate into Airtel Money's fast growing library of Open APIs. The APIs available on the portal allow merchants to both collect Airtel Money payments and disburse into Airtel Money wallets.

Over 400 businesses have actively started using the service in pilot phase across Airtel Africa's markets. The portal is now being used across multiple business sectors, such as e-commerce, pay-as-you-go solar, cross-border remittances, insurance, government services, healthcare, agricultural technology companies, crowdfunding, ride-hailing, savings, credit cooperatives and more.

Businesses can access the developer portal and Airtel's API library by using the following URL: <u>https://developers.airtel.africa/developer</u> and signing up to get started. Once the business logs in on the portal, they can begin to explore the API documentation and start integrating by registering an application. Once the application is registered, new products can be added for a single or multiple countries. Finally, on completion of onboarding and integration, they can then proceed to Go live.

The Developer Portal was created by Airtel Africa's bespoke engineering hub, Airtel Africa Digital Labs. As the digital force behind Airtel Africa, the hub builds technology platforms and digital products to develop cutting-edge solutions for Airtel Africa's customers.

**Airtel Mobile Commerce BV CEO, Vimal Kumar Ambat** said: "The new Airtel Africa Developer Portal with our fintech Open APIs will enable a wide range of businesses to quickly and easily integrate with Airtel Money for digital payments. The Portal has a vast range of possibilities and will make a positive impact to multiple businesses, whether they require to collect payments from Airtel Money customers or they need to disburse payments to beneficiaries. The Portal further contributes to Airtel Africa's vision of bridging the digital divide, increasing financial inclusion and helping to transform the lives of Airtel Africa customers."

**Airtel Africa Group Chief Information Officer, Neelesh Singh** added: "The Airtel Africa Developer Portal is a testament to the work of the Digital Labs team. We build products that deliver financial empowerment and drive innovation across the entire customer experience, combining smarter technology with smarter thinking. We are focused on solving complex problems with the latest technologies and the Developer Portal is just one example of how we are committed to turning this vision into a reality."

-ENDS-



## Enquiries

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## **About Airtel Money**

Airtel Money is the dedicated mobile money platform for Airtel Africa. Airtel Money offers mobile money services including payments, microloans, savings and international money transfers. The distribution model of kiosks, mini shops and dedicated Airtel Money branches enables customers to access the funds they need.

Airtel Money aims to increase financial inclusion and meet the needs of millions of customers in Africa who have little or no access to banking and financial services.